

GCIN2003 Cultural policy: A complex marriage of business, politics and culture (Summer 2021)

Course Content

This course is required of all students intending to major or minor in Global Creative Industries. This course will examine the relationship between cultural policy and the development of the global creative industries. We will analyze why and how the state intervenes in the production, distribution and consumption of cultural goods and ideas. We will trace the development of cultural policies in different countries through a comparative approach. We will also explore the impact and limitation of national cultural policy in the global arena. Our goal is to help students identify and explain the complex interaction among business, politics and culture behind the operation of the global creative industries. Students will be encouraged to select a region of focus in East Asia for deeper examination.

Learning Objectives and Outcomes:

The aim of this course is to introduce students to the different conceptions of ‘cultural policy’ and their relations to the corresponding concepts of ‘culture’. The course will also examine and explore how and why various cultural policies are adopted by different states to achieve various political purposes in different socio-cultural contexts. By the end of the course students should have gained an understanding of:

- 1) The concept of ‘cultural policy’;
 - 2) How different conceptions of ‘culture’ are related to the way how different states create their cultural policies;
 - 3) The various functions of cultural policy in different socio-cultural-political contexts;
 - 4) The content of cultural policy in different socio-cultural-political contexts;
 - 5) The role of the state in shaping the mode of cultural production in different socio-cultural-political contexts;
-
-

Teaching Methods

Lectures, class discussions, class presentation and case studies