

<b>Course code</b>	GCIN2028
<b>Course Title</b>	Understanding Asian Cinema: History, Culture, and Industry
<b>Course Description</b>	The course seeks to introduce students to the history, culture, and industry of film in the Asian region, and focuses in particular on the socio-cultural relations linking the production, circulation, and appreciation of films with history, politics, business, organizations, people, and money. It is taught primarily by lectures and class work, and is attentive to the cinematic worlds in China, Korea, Hong Kong, Japan, India, among others, comparing what we find there with standard readings on cinema in Europe and the United States. It thus looks at how local/regional variations can be found in the organization and practices of different film worlds, and tries to explain why they exist. In the long-term, the course serves as a foundation for those who wish to pursue a career in film and media by familiarising them with the special dynamics of the world of cinema, alerting them especially to the challenges of managing creative people, creative works, production contexts, and their accompanying ideologies.
<b>Learning Outcomes</b>	On successful completion of this course, students should be able to: <ol style="list-style-type: none"> <li>1) understand the social processes and context surrounding the production, circulation, appreciation, sale and consumption of films</li> <li>2) explain the composition of the film world and industry in general, and the uniqueness of Asian cinema</li> <li>3) describe the social and historical changes in the Asian region in recent years and how they shape culture</li> <li>4) grasp the two main theoretical approaches—humanistic and sociological—to the study of films</li> <li>5) examine film as both art and commodity</li> </ol>
<b>Study Load</b>	45 contact hours + 105 learning hours
<b>Assessments</b>	Class Participation (20%) Coursework (80%): Written Assignments + Group Project + Presentations