

<b>Course code</b>	GCIN2009
<b>Course Title</b>	Art worlds: Aesthetics, Money, and Markets
<b>Credit</b>	6 credits
<b>Course Period</b>	15 July 2019 – 2 August 2019
<b>Class Day and Time</b>	Monday – Friday, 2:00pm – 5:00pm
<b>Course Description</b>	The overall aim of the course is to analyse and understand the functioning of art worlds in a global context. It is taught primarily by lectures, with accompanying tutorials, and focuses on the different attitudes and values brought to bear on art works by different people in an art world. Because such works are not just appreciated in aesthetic and historical terms, but are also traded as part of an art market, the course seeks to tease apart the strictly cultural and aesthetic from other, social and economic, aspects that affect the production, distribution and consumption of art works.
<b>Learning Outcomes</b>	On successful completion of this course, students should be able to: <ol style="list-style-type: none"> <li>1) demonstrate the ability to identify the main players in an art world, and how an art world functions within a specific field of cultural production</li> <li>2) demonstrate the ability to analyse different aesthetic, social, cultural and economic perspectives that different players bring to bear on the appreciation and sale of art works</li> <li>3) demonstrate the ability to analyse the role of the market in the instigation, development, and maintenance of aesthetic ideals and art genres</li> </ol>
<b>Study Load</b>	45 contact hours + 105 learning hours
<b>Assessments</b>	Class Participation (20%) Coursework (80%): Written Assignments + Group Project + Presentations