

Course code	GCIN2003
Course Title	Cultural Policy: A Complex Marriages of Business, Politics and Culture
Credit	6 credits
Course Period	24 June 2019 – 12 July 2019 (except 1 July, a HK public holiday)
Class Day and Time	24 June 2019 - 10 July 2019: 9:45am – 1:00pm (Monday – Friday) 11, 12 July 2019 : 10:00am – 1:00pm
Course Description	This course is required of all students intending to major or minor in Global Creative Industries. This course will examine the relationship between cultural policy and the development of the global creative industries. We will analyze why and how the state intervenes in the production, distribution and consumption of cultural goods and ideas. We will trace the development of cultural policies in different countries through a comparative approach. We will also explore the impact and limitation of national cultural policy in the global arena. Our goal is to help students identify and explain the complex interaction among business, politics and culture behind the operation of the global creative industries. Taught within a seminar type framework, students will be encouraged to select, in consultation with a staff member, a country or an area of focus for deeper examination.
Learning Outcomes	On successful completion of this course, students should be able to: <ol style="list-style-type: none"> 1) explain the affordances of the development of the cultural policy 2) evaluate the effectiveness of the cultural policy of different regions 3) critically analyze the interplay between business and politics in the formulation process of the cultural policy 4) reflect on the role of state in shaping the cultural formation of society
Study Load	45 contact hours + 105 learning hours
Assessments	Class Participation (20%) Coursework (80%): Written Assignments + Group Project + Presentations