Summer Institute in the Arts & Humanities 2017

The Faculty of Arts is one of the University of Hong Kong’s oldest and largest faculties and is consistently recognized as one of the best in Asia for the Arts and Humanities. Our international outlook is reflected in the incredible diversity of our staff and students and our collaborations with other top universities around the globe.

Located in the Faculty’s state-of-the-art Run Run Shaw Tower, the Summer Institute in the Arts and Humanities is designed to host the Faculty’s activities during the summer. For 2017, the Institute will run from 26 June to 4 August. All the undergraduate courses are credit bearing.

English Enhancement Courses (6 credits)

**July 17 – August 4, 2017**

Programme Fee: HKD 11,000 per course

Learning English is not just about vocabulary and grammar, but also about adapting our language skills to different contexts. Work on your academic English skills with HKU Summer Institute! Our English enhancement programes offer courses with a variety of interesting approaches: from art appreciation to social and business communication. Have fun making your English speaking and writing more effective this summer!

- ARTS1002 Academic English Proficiency: Engaging with Visual Art (6 credits)
- ARTS1008 English Discussion Skills: Critical Discussions on China (6 credits)
- ARTS1010 English for Effective Communication in Business and Social Contexts (6 credits)
- ARTS1011 Linguistics: The Understanding of Language (6 credits)
- ARTS1013 Academic Writing and Critical Reading (6 credits)

Chinese as a Foreign Language - Mandarin and Cantonese (6 credits)

Programme Fee: HKD 11,000 per course

Put yourself to the test by learning one of the most fascinating languages in the world. HKU Summer Institute offers a range of Chinese language programmes, suitable for foreign learners with no prior knowledge of the Chinese language. Both Mandarin and Cantonese courses are available.

**June 26 – July 21, 2017**

- CHIN9501 Chinese as a Foreign Language I (6 credits)
- CHIN9511 Cantonese as a Foreign Language I (6 credits)

**July 17 – August 4, 2017**

- CHIN9521 The Fundamentals of Chinese Characters (6 credits)
History Courses (6 credits)
June 26 – July 14, 2017
Programme Fee: HKD 11,000 per course

• HIST2093 International Business History in the Twentieth Century (6 credits)
The course explores the history of international business in the twentieth century. It aims to equip students with a comprehensive understanding of the causative factors that drove international business in the period; to offer a firm basis for more advanced work in history and international business; and to provide the factual grounding and conceptual apparatus necessary to understand the contemporary world. The course covers many geographical areas, and will contain sections which focus on East Asia, particularly case studies in Hong Kong.

• HIST2107 The Second World War in Asia and the Pacific, 1931-1953 (6 credits)
Fewer events in the modern history of Asia and the Pacific have been as important or as transformative as the Second World War. This course will trace the interconnectedness of war's transformation with the development of technology, concepts of morality, ‘just war,’ and perceptions concerning the relationship between state and society. Students will better understand how and why the war, and the barbarism that defined it, still influence relations today on many levels across Asia and the Pacific.

Global Creative Industries Courses (6 credits)
Programme Fee: HKD 11,000 per course

If you are inspired by creative and innovative ideas and are thinking of a carer in the creative industries, then these are the courses for you. Major topics covered include the impact of cultural policy, the cultural and organizational dynamics of the fashion and luxury industry, the functioning of art worlds in a global context, creative entrepreneurship, and the impact of new media and social media. Don’t miss this opportunity to gain an insight into this fascinating and fast-developing sector of the economy!

June 26 – July 14, 2017
• GCIN1001 Introduction to Global Creative Industries (6 credits)
• GCIN2006 Fashion and Luxury: Cultural and Organizational Dynamics (6 credits)
• GCIN2020 New Media and Social Media (6 credits)

July 17 – August 4, 2017
• GCIN2003 Cultural Policy: A Complex Marriage of Business, Politics and Culture (6 credits)
• GCIN2009 Art Worlds: Aesthetics, Money, and Markets (6 credits)
• GCIN2015 Entrepreneurship in Creative Industries (6 credits)

Application Deadline: extended to 16 April 2017

How to apply? The online application system and further information on these courses can be accessed from the following websites:
http://www.aal.hku.hk/summerinstitute/application
http://arts.hku.hk/prospective-students/summer-institute-in-the-arts---humanities

The Faculty of Arts reserves the right to change or cancel any of these courses without further notice.